

Alan Maeda currently serves as General Counsel to Bedrock Media, Inc., an international brand and management consulting firm, and in addition to his legal duties, he is also responsible for developing a new brand management/leadership development offering for Hawaii and Asia Pacific regions. Alan has been a business and marketing consultant for several companies including Microsoft and Apple developing communication programs between US parent and Asia Pacific based subsidiaries, and he also served as Senior Director, Contracts and Business Processes, with Oracle Japan in Tokyo and as General Counsel for Seiko Epson's electronic components division covering North America and Asia Pacific.