



**Jim Peacock, Esq.
Chairman & CEO
Nocimed, LLC**

Jim Peacock is a serial entrepreneur through 5 medical device start-ups since 1997, involving >\$75MM capital investment (including from eleven VC funds), ten exclusive IP licenses from six major universities, and a precedential public company “spin-out.” Two of these – Atrionix (J&J) and Mitralife (ev3) - were acquired for over \$100MM and 6x of invested capital in early-stage IP-based “pre-market” transactions. Two others remain in funded operations today - including Nocimed LLC, the third spin-out from his private Emerge Medsystems incubator, where he is currently CEO and Chairman. Mr. Peacock is a Biomedical Engineer (B.S., USC 1987), a Registered Patent Attorney (J.D., Santa Clara 1996), and an inventor on >30 issued U.S. Patents. His professional career also included: O’Banion & Ritchey LLP and Morrison & Foerster LLP (Patent Attorney); and Guidant Corporation, and Baxter, American Edwards (R&D Engineer).