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Lisa McFall is co-founder and Managing Director at Ovidian Group, LLC, a leading IP business and strategy consulting firm. She has deep expertise in all facets of strategic IP risk management.

Prior to joining Ovidian, Ms. McFall was VP and associate general counsel at Yahoo!, where she was head of IP litigation and conflict management. Prior to Yahoo!, Ms. McFall spent 10 years litigating patent, copyright, trademark and trade secret cases at Brown & Bain and Wilson Sonsini Goodrich & Rosati. She has litigated cases in US district courts, the Federal Circuit and the International Trade Commission, and has also arbitrated matters with the American Arbitration Association and the International Chamber of Commerce.

Ms. McFall received her JD with honors from the University of Wisconsin School of Law, where she was managing editor of the *Law Review* and president of the Moot Court Board. Ms. McFall received her BA in international relations from Stanford University, where she focused on US-Soviet civil/military relations.