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Mike Mazzeo is an Associate Professor of Management and Strategy at the Kellogg School of Management at Northwestern University and a Faculty Associate at Northwestern's Institute for Policy Research. Mazzeo joined the Kellogg faculty in 1998, after receiving a PhD in Economics from Stanford, and earned tenure at Kellogg in 2005. Mazzeo is currently engaged in a series of research projects at the intersection of business strategy and public policy, including work on merger policy; educational labor markets; competition and regulation in financial services industries; and patent damages and litigation reform. Mazzeo also has a stream of research that focuses on product differentiation strategy – the relationship between firms' product positioning choices, market structure, and the competition among businesses – in industry studies of airlines, banking, consumer product goods, franchising, health care, lodging, retail, and telecommunications. His research has been published in leading economics and management journals such as the *Rand Journal of Economics*, the *Journal of Economics and Management Strategy*, *Marketing Science*, the *Review of Economics and Statistics*, the *Review of Industrial Organization*, *Quantitative Marketing and Economics*, the *Journal of Industrial Economics*.