

PANEL #3: THE RISE OF WOMEN'S SPORTS
SPEAKER BIOS

**MARIAH COOKS, ASSOCIATE & CO-CHAIR, SPORTS & ENTERTAINMENT PRACTICE – MURPHY PEARSON
BRADLEY & FEENEY, P.C.**

Mariah co-chairs the Sports & Entertainment practice at Murphy, Pearson, Bradley & Feeney. She specializes in advising sports and entertainment clients through high-profile and high-risk crisis management. She is skilled in navigating aspects of criminal and civil litigation, investigations, and contract negotiations. A significant part of her work involves the advisement and consultation of student-athletes and institutions on matters related to Name, Image, and Likeness (NIL) deals and compliance. Her expertise in these areas is invaluable in the increasingly complex landscape of NIL deals. Mariah is also a certified NFL Agent, enabling her to represent and negotiate contracts for NFL players and coaches.

Before joining Murphy Pearson, Mariah served as a Deputy District Attorney in Alameda County, where she gained extensive trial experience and made a significant impact on her community. She is driven by a strong passion for social justice, which she advocates for in various capacities. She extends her commitment to her community through her foundation, "Living on Purpose". Through this foundation, she mentors, speaks publicly, and consults athletes.

Mariah is an alumna of Washington State University, where she earned her Political Science degree. During her time there, she distinguished herself academically and was a prominent member of the Women's Division 1 basketball team. She made history as the team's youngest elected captain. Her passion for basketball persists, driving her ongoing involvement as a player development coach for youth and her participation in professional and semi-professional leagues. Notably, she represented Cambodia in the 2023 South East Asian Games and was honored as the 2023 Player of the Year for the Women's Premier Basketball Association.

**DAVID KELLY, CHIEF LEGAL OFFICER – GOLDEN STATE WARRIORS / CHIEF BUSINESS OFFICER – GOLDEN
STATE ENTERTAINMENT**

David Kelly is in his 13th season with the Warriors, sixth as Chief Legal Officer and third as Chief Business Officer of Golden State Entertainment.

In his current role, Kelly is responsible for all legal matters affecting the company (including transactions, disputes and compliance), and all business operations related to Golden State Entertainment. He oversees the organization's human resources and public/governmental affairs departments, assists with college player scouting, and oversees many of the company's key projects and initiatives on both the business and basketball sides of the company, including legal matters related to the real property acquisition, entitlement, construction and operation of Chase Center and ancillary mixed-use development in San Francisco's Mission Bay neighborhood.

Kelly spearheaded the launch of Golden State Entertainment in early 2022. Golden State Entertainment (GSE) creates original content to tell compelling stories that are both rooted in and transcend the world of sports and entertainment. GSE produces documentaries, collaborates with recording artists on musical releases and marketing and sponsorship opportunities, and hosts culturally relevant events that

speak to the Bay Area and the world. GSE is the entertainment and content vertical under the larger company umbrella that encompasses the six-time NBA Champion Golden State Warriors, Santa Cruz Warriors, Chase Center, the Golden Guardians and Warriors Gaming Squad.

Kelly joined the Warriors during the 2011-12 NBA season as vice president and general counsel. He was named general counsel and vice president, basketball management & strategy during 2016 and was then named chief legal officer, business and basketball in 2018.

Prior to joining the Warriors, Kelly was a partner at Katten Muchin Rosenman LLP where he advised clients in connection with public and private acquisitions, securities law compliance, and corporate governance matters. Kelly also provided legal counsel to a variety of sports teams and related clients with respect to television, radio and internet rights agreements, arena/stadium matters, intellectual property issues, and sponsorship and naming rights agreements.

Kelly has a passion for music and his work as a musician has been featured on the CBS Evening News and CNN, and in Time Magazine, the New York Times, the Chicago Tribune and the Wall Street Journal. He has released 8 albums and has toured in the United States, Canada, England, the Netherlands, Sweden, Portugal and Brazil.

A native of Chicago, Kelly earned his Bachelor of Arts degree from Morehouse College in 1996 and his Juris Doctor degree from the University of Illinois College of Law in 2004. He and his wife, Zeenat, have three children.

KATE PORTER, GENERAL COUNSEL – BAY FC

Kate Porter is General Counsel at Bay FC, the National Women's Soccer League team in the San Francisco Bay area. At Bay FC, Kate is responsible for providing legal guidance on all areas of the Club's business, including player relations, league compliance, sponsorship, ticketing and the Club's real estate development projects. Prior to joining Bay FC, Kate was a partner and head of the sports practice at Vela Wood in Dallas, Texas, where she represented international sports organizations, soccer officials and professional sports teams and leagues in investigations and disputes before the Court of Arbitration for Sport and in internal proceedings before FIFA. Kate also routinely advised sports organizations on their contractual rights and obligations and governance-related matters.

BRIANNA SALVATORE DUECK, CEO – UPLIFT SPORTS & ENTERTAINMENT

Brianna is a former professional basketball player who played collegiately at the University of California, Davis. She is now the CEO of Uplift Sports & Entertainment.

LESLIE OSBORNE, FOUNDER, BAY FC and FORMER MEMBER OF THE U.S. WOMEN'S NATIONAL SOCCER TEAM

Leslie Osborne is a decorated, retired member of the U.S Women's National Soccer Team. Her soccer knowledge has allowed her to become one of the most respected sports broadcasters covering women's soccer today. As an entrepreneur and Cofounder of HUSTLE Beauty, formerly Sweat Cosmetics, she looks to inspire other women to take a leap in to the business world and follow their passion. Leslie has been a member of the FOX Sports broadcast team since first covering the 2015 FIFA Women's World

Cup in Canada. She has gone on to cover the 2019 FIFA Women's World Cup in France and the 2023 FIFA Women's World Cup in Australia/New Zealand. She has predominately served as one of the co-hosts for Fox Sports' digital studio show and an analyst for Fox's Soccer Tonight and has been part of various U.S. Women's National Team international friendlies and the Women's World Cup Draw. Leslie has worked with CBS/Paramount + and Just Women's Sports covering the NWSL. Leslie has also been a color commentator for the Pac-12 Network's women's college soccer package.

With 62 caps for the U.S. Women's National Team, Leslie played in the 2007 FIFA Women's World Cup in China where the U.S. took third place in the tournament. Leslie started five out of six games for the U.S., before the squad fell to Brazil in the semifinals. Leslie made her first appearance with the full squad in 2004. In 2006, she was named a finalist for the U.S. Soccer Women's Player of the Year. She scored her first goal for the full National Team that same year against Chinese Taipei. Leslie began playing with the U.S. National Team youth programs when she was 14 years old.

Leslie played professionally for nine seasons and was team captain on all of her professional teams in the WPS and NWSL. Most notably, she played for FC Gold Pride (2009), the Boston Breakers (2010 – 2012) and finished her career with the Chicago Red Stars (2013). Leslie's strongest skills on the field included tackling, heading and keeping possession of the ball in midfield.

Leslie was a star player at Santa Clara University, winning the national championship her freshman year. She was a NSCAA First-Team All American for three years and in 2004, her senior year, she received the NCAA Honda Sports Award as the nation's top female athlete in soccer. Santa Clara University retired and honored her #10 jersey in September of 2011. Santa Clara University inducted her into their Hall of Fame in May 2016. Leslie, along with some of her former teammates, co-founded *Sweat Cosmetics*, which has been rebranded as *HUSTLE BEAUTY*, a high-performance makeup and sun-care line that launched in 2015. With varying products, *Hustle* is designed to protect and enhance beauty while enduring a woman's on-the-go life. Developed, tested and proven by professional and Olympic female athletes, *Hustle* believes in empowering active women to embrace their beauty and encourage every woman to find their sweat.

An avid fitness enthusiast who loves her Peloton, hot yoga, and playing soccer with her family, Leslie will be running her first marathon, the 2021 NYC Marathon with U.S. Women's National Soccer Team veterans Abby Wambach and Lauren Cheney Holiday. Today, Leslie and fellow US Women's National Soccer Team teammates Brandi Chastain, Aly Wagner and Danielle Slaton, are among an elite group who spearheaded the charge to bring the newest NWSL (National Women's Soccer League) expansion team to NorCal. Bay FC will make its NWSL debut for the 2024 season.

Leslie and her husband Ricky Lewis, also a former professional soccer player, live in San Jose, CA and have three daughters, Olivia, Gabriella, and Isabella.