

PANEL #1: NCAA CONFERENCE REALIGNMENT
SPEAKER BIOS

JOTH BHULLAR, DIRECTOR OF LEGAL & BUSINESS AFFAIRS - FUBOTV

Jagjoth is a graduate of Santa Clara University & Berkeley School of Law. His experience includes over five years at the Pac-12 Conference, working on content distribution, sponsorship and general business affairs matters.

He now serves as a Director of Legal & Business Affairs at FuboTV, focusing on broadening their distribution portfolio.

SCOTT PETERSMEYER, CHIEF LEGAL OFFICER – PAC-12 CONFERENCE

Scott Petersmeyer joined the Pac-12 in 2014 and was elevated to his current role of Chief Legal Officer in July 2024. Petersmeyer oversees and manages the provision of all legal services for the Pac-12 Conference and Pac-12 Enterprises while providing strategic guidance, consultation and support. Petersmeyer also oversees the Pac-12's integrity program.

Prior to joining the Pac-12, Petersmeyer was an associate for Cooley LLP for 7 years. A member of the State Bar of California, Petersmeyer received his J.D., summa cum laude, from Santa Clara University School of Law in 2007, and was a member of Santa Clara's Law Review. He received a B.A. in International Affairs at Lewis and Clark College in 2001 and played one year of college basketball. Petersmeyer resides in Marin, CA with his wife and two daughters.

HEATHER OWEN, DIRECTOR OF ATHLETICS - SANTA CLARA UNIVERSITY

Heather M. Owen was hired as Santa Clara's Director of Athletics on September 5, 2024. A former athlete at both the collegiate and professional levels, she joins the Broncos after a successful 15-year stint at Stanford Athletics where she rapidly rose in positions of responsibility, most recently as the Deputy Athletics Director/Senior Woman Administrator (SWA).

Owen, who earned her bachelor's in political science and a minor in sociology from Stanford in 1998, is returning to Santa Clara for the first time since earning her J.D. from Santa Clara University's Law School in 2003.

"I am a proud Bronco with deep ties to the Bay Area, and am excited by the opportunity to lead Santa Clara Athletics, an outstanding program that, like the University, has been on the rise and recognized nationally for its excellence and growth trajectory," said Owen. "I couldn't be more thrilled to assume this leadership position and work with an incredible Bronco community of coaches, staff, student-athletes, alumni, and the University overall to continue the ascent and help define what an outstanding athletics program can be for the Bronco family."

A native of Moscow, Idaho, Owen joined Stanford Athletics in 2008 and served in a wide range of positions that include leading the department's development efforts, serving as a sport administrator for women's basketball, football, men's golf, women's golf, and field hockey, and overseeing student-athlete support services, such as athletic training, physical therapy, sport psychology, sports nutrition, and sports performance.

As a student-athlete, she was a standout on the hardwood for head coach Tara VanDerveer and the Cardinal. A two-time Pac-10 All-Academic selection, she helped lead Stanford to three NCAA Final Four appearances from 1994-98. Upon graduation, Owen played professionally in the WNBA and abroad in France before switching career paths and heading to Santa Clara to pursue her law degree. She worked for four years as a practicing attorney at DLA Piper before entering athletics administration.

Owen and her wife Maggie are the proud parents of a three-year-old son, Hugh. They reside in Menlo Park, Calif.

JULIE CONNER, DEPUTY CAMPUS COUNSEL – UC BERKELEY

Julie Conner has served as Deputy Campus Counsel at UC Berkeley since 2018 and has been an attorney at UC Berkeley since 2009. Julie advises UC Berkeley's Administration on a broad range of legal issues, with a primary focus on supporting Intercollegiate Athletics, Cal Performances, intellectual property and the campus's significant transactional matters. Prior to joining UC Berkeley, Ms. Conner served as Senior Advisor and Legal Director for the UC San Diego Library System and as Associate Campus Counsel for UC San Diego. Before joining the University of California, Ms. Conner clerked on the United States Court of Appeals for the Third Circuit and worked for several years at Latham & Watkins & Cooley Godward.

Ms. Conner earned her undergraduate degree from Dartmouth College and her law degree from the University of Chicago, where she was Articles Editor for the Law Review and a member of the Order of the Coif.

MARINA CARPENTER, HEAD OF OWNERSHIP & C-SUITE STRATEGY

Marina Carpenter serves as the head of ownership and c-suite strategy at Navigate, a data-driven consulting firm. She spends her time evaluating and guiding transformational moments for ownership groups, teams, and organizations. She spent 8 years as in house counsel with the NHL's Arizona Coyotes through several ownership changes, a venue change, media rights negotiations, league compliance issues, CBA changes, and various arena development pursuits.

Marina was part of the Lodestar Alternative Dispute Resolution Clinic and served on the Sports Law and Entertainment Journal at Arizona State University's Sandra Day O'Connor School of Law. Prior to law school she was a student athlete on the Women's Volleyball team at Arizona State University, where she earned academic All-Conference and ESPN Academic All-American honors.

Marina is an Arizona native, and currently resides there with her husband and two children.