

# Innovator-Centric System Design

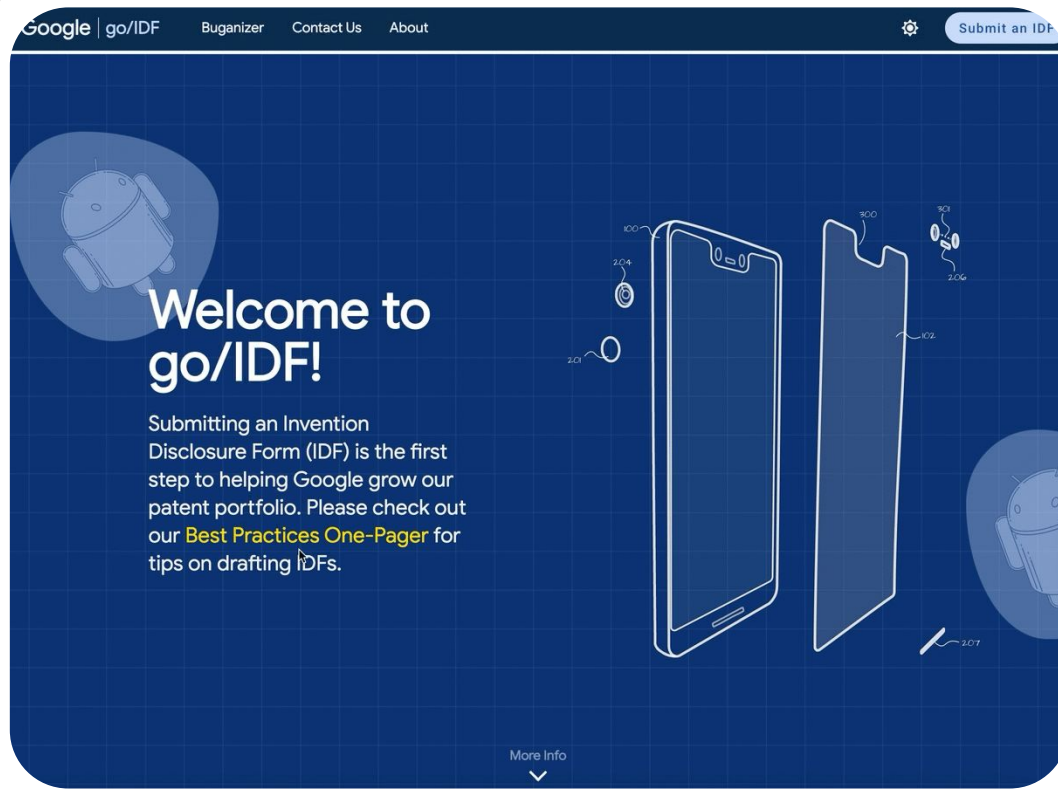
Google Patents

Innovator-Centric System Design

Innovator UX  
Data & Insights  
Machine Learning

# Innovator UX

UX Segmentation - curated experience for first-time Inventor to support innovators at the beginning of patenting journey



# Innovator UX

Engagement and behavioral data collection at the moment of engagement



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Google Patents Team is working on making the patenting process more accessible and inclusive.

Please take 2 minutes to answer this [survey](#) to help us better understand your patent journey and your experience with the patents team.

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# Data & Insights

Provide insights and nudges at the moment of decisions



Oh hey, agarwalnit is a first time Inventor. Please refer to this [one-pager](#) for best practice, guidance and talking points.

Elysian 2

All

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## Invention Disclosure Form IDF-311607

test

Submission Date

Primary Inventor

Tiffany Ishihara

Technology Pathway



## People

+ OC

+ Inventors

### Inventors



1. Tiffany Ishihara

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ACTIVE



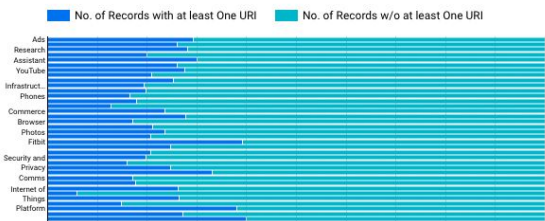
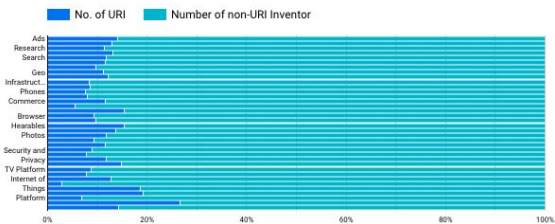
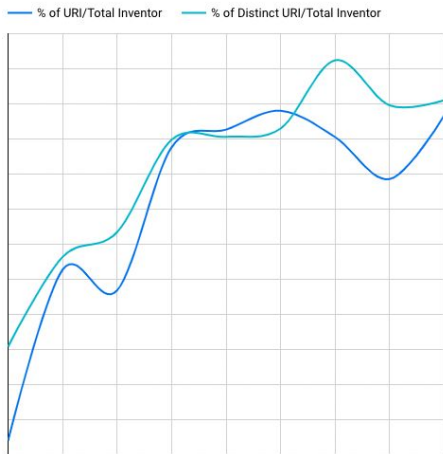
2. Steve Gong

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ACTIVE

# Data & Insights



## Actionable Insights Beyond the Top Line Data

Who is doing the submission? When was it done?

Who are the primary inventors?

Who are the first time submitters?

Who are the inventors that are left out of the initial submissions?

Who are the innovators?

# Machine Learning

Uncover connections between innovators through patent activities, tech space, and beyond

Patent co-inventor scores are computed based on the number of issued patent co-inventions with another collaborator.

Keywords are extracted using the BERT language model.



\*Public Data Only





# Innovator-Centric System Design





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# Advancing Diversity Across Patent Teams

An Industry DEI Collective

