

SPRING 2010 SOCIAL JUSTICE WORKSHOP:
Mass Media and Internet Law and Regulation;
Promoting Access and Protecting the Public Interest

Chaired by Professor Catherine J.K. Sandoval

This seminar, led by Catherine J.K. Sandoval, Assistant Professor, Santa Clara University School of Law, explores the intersections of law, regulation, technology, public access, and the public interest through an in-depth study of mass media and Internet law and regulation. U.S. regulation of electronic mass media (radio, television, satellite, cable and wireless communication) has been defined and divided by the means used to deliver the message. Regulation by conduit resulted in different constitutional and regulatory standards based on the medium. With the growth of the Internet and its convergence with traditional media forms, these regulatory distinctions have eroded but not disappeared. The Internet has also created new possibilities for communication, expanding opportunities to access information, though significant digital divides remain. Additionally, those who control access to the Internet have great technological capacity to track and potentially shape or limit communication unless bridled by law, regulation, competition, or public vigilance.

This seminar addresses many of the core issues that shape mass media and the Internet today including: the operation and role of spectrum and the justifications for its regulation in the public interest; the rise and fall of the fairness doctrine and its legacy for today's balkanized media; structural regulation of control of the spectrum such as multiple ownership rules; an analysis of the role of antitrust laws as compared to communications regulation in the public interest; race and the media; children and the media; the Federal Communications Commission's (FCC) regulations of the telephone and cable systems and their legacy for Internet regulation, privacy, and net neutrality. The seminar explores case law, FCC rulemaking, and scholarship in both the fields of law and communications studies. The seminar speakers reflect multiple perspectives, drawn from the worlds of academia, advocacy, and legal practice in the U.S. and Canada.

Lectures are open to members of the university community and the general public. *All seminars to begin at 4:10 p.m. on Thursdays in Bannan 137. Receptions will be held at 5:30 p.m. in Strong Common Room

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| 1/21/10 | Krista Jacobsen (Covington & Burling, LLP)
<i>Understanding Spectrum Technologies and the Justification for its Regulation in the Public Interest</i>
Dr. Jacobsen co-authored a book on Digital Subscriber Line technologies and holds 13 patents. She practices patent law, has worked on spectrum issues and served on several International Telecommunications Union committees establishing international spectrum policies and rights. |
| 2/11/10 | Leonard Baynes (St. John's University School of Law)
<i>Race and the Media</i>
Leonard Baynes is a Professor of Law and Director of the Ronald H. Brown Center for Civil Rights and Economic Development at St. John's University Law School. He has written over twenty-five articles on race, racism and the law, communications law, business law and the intersection of those disciplines. |
| 2/25/10 | Christine Bachen (Santa Clara University Department of Communications Studies)
<i>Media, Youth, and Families</i>
Dr. Bachen teaches a variety of media studies courses, such as Introduction to Mass Communication, Media and Youth, and Media Audience Studies. She also teaches Quantitative Research Methods and the Capstone course. Her primary research interests focus on the use of media by young people and families. |
| 3/18/10 | Allen Hammond, IV. (Santa Clara University School of Law)
<i>Structural Regulation of Mass Media; Consolidation, Diversity and the Public Interest</i>
Allen Hammond is a Professor of Law at Santa Clara University School of Law where he holds the Phil and Bobbie Sanfilippo Chair and founded the Broadband Institute of California. He conducted a study for the FCC examining the effects of its multiple ownership policies on minority and women owned firms. He has submitted comments to the FCC on its multiple ownership rules and broadband policy. |
| 4/1/10 | Becky Lentz, Ph.D. (McGill University)
<i>Linguistic Engineering; The FCC's Computer Inquiries and their Legacy for Communications and Internet Regulation</i>
Becky Lentz is an Assistant Professor in Media and Communications in the Department of Art History and Communications Studies at McGill University in Montreal, Canada. She wrote her dissertation at University of Texas at Austin on the FCC's Computer Inquiries, then served for six years as the Ford Foundation's first program officer for electronic media policy before joining the faculty of McGill. |
| 4/8/10 | Paul Ohm (University of Colorado Law School)
<i>Wiretapping the Internet</i>
Paul Ohm is an Associate Professor of Law at the University of Colorado Law School at Boulder. Prior to joining the Colorado faculty, he was an Honors Program trial attorney in the Computer Crime and Intellectual Property Section of the U.S. Department of Justice. |
| 4/15/10 | Lee Tien (Electronic Frontier Foundation)
<i>The Law and Policy of Internet Privacy</i>
Lee Tien is a Senior Staff Attorney with the Electronic Frontier Foundation. He specializes in free speech law and its intersections with intellectual property and privacy law. |