## Yuichiro Kawamura Vice President Honda Patents Technologies North America

## Honda:

Former General Manager, Intellectual Property Division, Honda Motor Co. Ltd.

Japan Intellectual Property Association:

- 2008 Managing Director
- 2009 Project Leader of Green Technology Package Program Project
- 2012 Vice President, Japan Design Protection Association
- 2013 General Strategy Committee member

Mr. Kawamura has been engaging in variety of IP business field such as IP administration, IP related technical contracts such as license, joint development, IP litigations, IP management and venture investment since 1980. He started his carrier from Honda R&D Co., Ltd., Honda R&D Americas, Inc. (Torrance, CA), Honda Motor Co. Ltd. and Honda Patents Technologies North America. Besides his IP carrier, he led a project to establish GE Honda Aero Engines, a JV for manufacturing turbo fan engines for a business jet application, Guangzhou Honda Automobile R&D company in China in 2007. Since 2008, He was managing general IP activities in Honda Motor global operations. He is currently Vice President of Honda Patents Technologies. His responsibilities are to manage North American Honda IP activities in US, Canada and Mexico. He was a Managing Director and Vice President of Japan Intellectual Property Association (JIPA) since 2008. He led a project team to work with WIPO to establish WIPO GREEN data base services (beta version) in 2011. He was a Vice President of Japan Design Protection Association from 2011. He was members of several ad hoc IP study committees of Ministry of Economy, Trade and Industry and Keidanren.

## Yuichiro Kawamura

1980 Honda Motor

1982 Honda R&D, Wako R&D Center

1987 Honda R&D North America, Inc.

1992 Honda R&D, Wako R&D Center

2010 Honda Motor, IP Division, General Manager

2013 Honda Patents & Technologies North America. LLC

2008	Japan Intellectual Property Association (JIPA	), Managing Director
2009	JIPA, Green Technology Package Project Lead	der
2012	JIPA, Vice President	
2013	JIPA, General Strategy Committee	
2011	Japan Design Protection Association	Vice President