

Matthew Zinn
Senior Vice President, General Counsel,
Corporate Secretary, Chief Privacy Officer
TiVo Inc.

Matthew Zinn is Senior Vice President, General Counsel, Corporate Secretary, and Chief Privacy Officer for TiVo Inc. He serves as the Company's chief legal officer, secretary to the Board of Directors, and is responsible for overseeing all legal, regulatory, legislative, and consumer privacy issues for TiVo. Mr. Zinn supervises the TiVo law department, which provides legal advice to all of TiVo's business units for their ongoing operations and new strategic plans.

Prior to joining TiVo in 2000, Mr. Zinn was Senior Counsel, Broadband Law and Policy for MediaOne Group Inc. in Denver, Colorado. In this role he developed strategies and advocacy positions on video and high-speed data issues, including privacy, negotiated carriage deals with television programmers, and provided legal support to MediaOne's corporate marketing, sales, and operations.

Previously, Mr. Zinn was Corporate Counsel for Continental Cablevision in Los Angeles, California. Before moving west, Mr. Zinn worked for the law firm of Cole, Raywid & Braverman (later merged into Davis Wright Tremaine) in Washington, D.C. representing communications clients before federal, state, and local government agencies.

Mr. Zinn holds a juris doctorate from the George Washington University National Law Center and a bachelor's of arts degree in political science from the University of Vermont. He is a frequent speaker at conferences addressing legal and policy issues confronting the multi-channel video industry.

About TiVo

Founded in 1997, TiVo Inc. (Nasdaq: TIVO - News) developed the first commercially available digital video recorder (DVR). TiVo offers the TiVo service and TiVo DVRs directly to

consumers online at www.tivo.com and through third-party retailers. TiVo also distributes its technology and services through solutions tailored for cable, satellite and broadcasting companies. Since its founding, TiVo has evolved into the ultimate single solution media center by combining its patented DVR technologies and universal cable box capabilities with the ability to aggregate, search, and deliver millions of pieces of broadband, cable, and broadcast content directly to the television. An economical, one-stop-shop for in-home entertainment, TiVo's intuitive functionality and ease of use puts viewers in control by enabling them to effortlessly navigate the best digital entertainment content available through one box, with one remote, and one user interface, delivering the most dynamic user experience on the market today. TiVo also continues to weave itself into the fabric of the media industry by providing interactive advertising solutions and audience research and measurement ratings services to the television industry.