

**Kurt Brasch**  
**Patent Licensing**  
**Google**

Kurt Brasch leads strategic initiatives & patent divestitures for Google's Patent Transactions Team in addition to heading up multiple patent license negotiations. He developed, launched and managed Google's Patent Purchase Program in May and Google's Patent Starter Program in August. Kurt was Google's lead negotiator on the Cisco cross license that was signed in early 2014. He came to Google in 2012 after the Google acquisition of his former employer, Motorola Mobility (MMI). At MMI, he was Director of outbound patent licensing for the Connected Home Division and also led the Intellectual Asset Management team of 15 technical patent experts. Mr. Brasch also drove major initiatives, including the company's position on patent reform (AIA) and the overall strategy for the IP business.

Before joining Motorola's Mobile Device business (later MMI) in 2008, Mr. Brasch created and led a start-up consulting business focused on training technical managers. Prior to that endeavor, he was with Motorola's government business for 18 years, 9 of which was spent in product management. He was responsible for the \$800 Million/year subscriber radio portfolio and a team of 15 people from 2001 - 2005. In addition, he held various roles in international logistics, sales support and Finance.

Mr. Brasch holds a bachelor's degree in Finance from Arizona State University and a master's in business administration from Northern Illinois University.