

# Eric Goldman: *The* **UNAUTHORIZED** *Annotated Bobblehead*

HIGH TECH  
LAW INSTITUTE  
SANTA CLARA LAW

law.scu.edu/hightech | @SCUHTLI

As he often does in real life, Eric takes a distinctly Silicon Valley spin on the concept of “business casual” attire. Eric is an unabashed proponent of wearing white socks-with-sandals, a look he has “unfashionably sported . . . for decades.” Visit the Santa Clara campus sometime for a chance to spot him rocking Texas ‘n’ socks in the wild.

In honor of his tireless efforts to entertain law professors at the many “Works in Progress” (or WIP) events he has hosted over the years, Eric stands on a pedestal shaped like the hats worn by members of Devo, who (like Eric) “[WIP] It Good.” Eric co-founded the annual “Internet Law Works in Progress” conference, now entering its 7<sup>th</sup> year, and hosted “Works in Progress: Intellectual Property” (WIPIP) at Santa Clara in 2014. Eric’s legendary post-WIP game nights have included Dungeons and Dragons quests, PowerPoint Karaoke, a game truck, and IP trivia.

The pedestal stands on a base resembling keys on a keyboard, an homage to stock photos like these that frequently accompany media coverage of blogging and Internet law related issues. A tenacious blogger himself (with 2 professional blogs, Technology & Marketing Law and Tertium Quid, as well as a personal one, Goldman’s Observations), Eric is also a leading expert on the legal aspects of blogging and other user-generated online content, a passion he brought to academia from his days as GC of Epinions. Eric is the author of 2 textbooks and countless articles on these topics. Catch him also on social media at Facebook, Twitter, LinkedIn, and (yes!) even Google+!



Representing two of his passions—IP and vegan/vegetarian cuisine—Eric wears a t-shirt bearing the certification mark of [vegan.org](http://vegan.org).

Interested in learning more about the vegetarian restaurant scene in Cuba, Russia, New Orleans, and the Bay Area? Read up on Eric’s attempts to keep his diet plant-based at his [personal blog](#).

Eric holds a slinky, representing his status as a bona fide “Slinky enthusiast.” Eric is an avid [Slinky collector](#), celebrated his 40<sup>th</sup> birthday with a [Slinky cake](#), and even [toured the Slinky factory](#) in Hollidaysburg, Pennsylvania with Tom James, the son of Richard and Betty James (the inventor and initial owners of the Slinky).

Eric wears UCLA shorts, the perfect choice for a triple Bruin. Eric earned a BA in Economics/Business, an MBA, and a JD from UCLA.

If you are Facebook friends with Eric, you know that he is an active participant in #Caturday. His cat, Nala, is an expert at finding new and creative places to hide, a fact that Eric documents in an ongoing series of #findthekitty photos, which Eric and his family have recently turned into [a book!](#) This miniature version of Nala is removable, allowing the owner to play #findthekitty at home.