The 11th Annual Jerry A. Kasner Estate Planning Symposium  
September 17 & 18, 2015  
Santa Clara Convention Center, Santa Clara, California

2015 Sponsorship Levels

**Premier Sponsor – $20,000 = NORTHERN TRUST**  
*This level is limited to one sponsor for 2015*  
Same benefits as Platinum Sponsor plus:  
- Welcome remarks at start of Symposium  
- Signage/banner behind speakers’ platform in Main Hall  
- Preferred Exhibit Table Space in Exhibit Hall (floor near entry to Main Hall – first choice on location)  
- 15 Seats at Symposium  
- 10 Invitations to Speakers & Sponsors Reception  
- Table Card and Reserved Lunch Seating for 15 Attendees  
- Full-Page Color Ad in Symposium Manual (prominent position)  
- Name and logo (largest size) printed on front cover of Symposium Manual  
- Prominent Placement on Symposium Materials, Invitations, and Website

**Platinum Sponsor – $15,000**  
Same benefits as Gold Sponsor plus:  
- Preferred Exhibit Table Space in Exhibit Hall (choice of location after Premier Sponsor(s) – in order of Platinum reservations)  
- Introduction of Speaker  
- 12 Seats at Symposium  
- 10 Invitations to Speakers & Sponsors Reception  
- Name and logo (2nd largest size) printed on back of Symposium Manual  
- Prominent Placement of Name and logo on Symposium Materials, Invitations, and Website
**Gold Sponsor – $10,000**
Same benefits as Silver Sponsor **plus:**
- Preferred Exhibit Table Space in Exhibit Hall (choice of location after Premier and Platinum Sponsor(s) – in order of Gold reservations)
- Introduction of Speaker
- 8 Invitations to Speakers & Sponsors Reception
- Name and logo (2nd largest size) printed on back of Symposium Manual
- Prominent Placement of Name and logo on Symposium Materials, Invitations, and Website

**Silver Sponsor – $7,500**
Same benefits as Bronze Sponsor **plus:**
- Preferred Exhibit Table Space in Exhibit Hall (choice of location after Premier, Platinum and Gold Sponsor(s) – in order of Silver reservations)
- 6 Invitations to Speakers & Sponsors Reception

**Bronze Sponsor – $5,000**
Same benefits as Table Sponsor **plus:**
- Exhibit Table Space in Exhibit Hall
- 4 Invitations to Speakers & Sponsors Reception
- Full-Page **color** Ad in Symposium Manual
- Name and logo printed on back of Symposium Manual
- Link to Sponsor's Website from Symposium Website
- Day of Event Signage

**Table Sponsor – $4,000**
- 10 Seats at Symposium
- 2 Invitations to Speakers & Sponsors Reception
- Table Card and Reserved Lunch Seating for 10 Attendees
- Full-Page Black & White Ad in Symposium Manual
- Name shown in Video loop throughout the Symposium
- Placement on Symposium Materials, Invitations, and Website

**Exhibitor Sponsor – $1,500**
- Exhibit Table Space in Exhibit Hall
- No Seats at Symposium
- No Invitations to Speakers & Sponsors Reception
- Full-Page Black & White Ad in Symposium Manual
- Name shown in Video loop throughout the Symposium
- Placement on Symposium Materials, Website
**Ad Sponsor – $500**
- Full-Page Black & White Ad in Symposium Manual

**Individual Seats - $450**
- Two-Day Symposium Attendance Pass
- Invitation to the Friday Afternoon Networking Session

Note that sponsorship payment is due within 30 days of invoice issuance.

For more information, contact the Santa Clara Law Alumni Office, Marjorie Short at 408-551-1748 or visit law.scu.edu/kasner