



The High Tech Law Institute, Santa Clara University School of Law and the High Technology Law Section of the Santa Clara County Bar Association present

Viacom v. YouTube (Google) Case: A review of Section 512 (DMCA)

Tuesday, October 23, 2007

6:30 PM Reception

7:00 PM Panel Discussion

Wiegand Room, Arts & Sciences Building, Santa Clara University

Join a panel of experts to discuss possible implications for significant issues raised by this litigation on DMCA Section 512. Some of the questions raised include:

Who qualifies as a service provider?

What does an obligation to "terminate repeat infringers" mean?

What does it mean to "receive a financial benefit directly attributable" to infringing activity?

What does it mean to have "right and ability to control" infringing activity?

Come hear the discussion about these questions and more.

Mindy M. Morton – Panelist

Associate, Bergeson, LLP and Co-Chair of the High Technology Law Section of the SCCBA

Mindy M. Morton practices intellectual property and business litigation. Her wide ranging practice has included representation of one of the leading file sharing companies in its dispute with the recording industry. She has represented companies in securities, First Amendment, and commercial disputes. She is a frequent speaker on electronic discovery, document management, and litigation strategy, and has authored several articles on trade secrets, electronic discovery and document management issues.

Professor Tyler Ochoa – Panelist

Faculty Member at Santa Clara Law School

Professor Ochoa, faculty member at Santa Clara University School of Law, specializes in intellectual property. He is a co-author of the leading casebook on Copyright Law. He is widely published and speaks frequently on intellectual property law. Prior to entering academia, Professor Ochoa practiced IP litigation with the firm Brown & Bain.

Fred von Lohmann – Panelist

Senior Counsel at Electronic Frontier Foundation

Fred von Lohmann, senior staff attorney with the Electronic Frontier Foundation, specializes in intellectual property matters. In that role, he has represented programmers, technology innovators, and individuals in a variety of copyright and trademark litigation. Before joining EFF, Fred was a visiting researcher with the Berkeley Center for Law and Technology and an associate with the international law firm of Morrison & Foerster LLP. He has appeared on CNN, CNBC, ABC's Good Morning America, and Fox News O'Reilly Factor and has been widely quoted in a variety of national publications.

Jenny Lynn Cox – Moderator

Executive Director of the High Tech Law Institute at Santa Clara University School of Law

Jenny Lynn Cox is the Executive Director of the High Tech Law Institute at Santa Clara University School of Law. She has practiced over twelve years as licensing counsel and General Counsel for Silicon Valley internet and software companies. She founded the innovative online publication Tech LawForum sponsored by the High Tech Law Institute. She teaches Technology Licensing and IP Research and Writing at Santa Clara University School of Law.

MCLE Cost: SCCBA Members - \$40; Non-Members - \$55; SCCBA New Admittees - \$30

MCLE: 1.0 Unit General Substantive Law

Please RSVP at hightechlaw@scu.edu

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